



# City of Chardon

Chardon Municipal Center • 111 Water Street • Chardon, Ohio 44024-1201

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## Core Distinction Group Confirms Hotel is Feasible in Chardon, Ohio

May 12, 2023 - Officials of the City of Chardon are pleased to announce that Core Distinction Group was commissioned to complete a Hotel Market Feasibility Study for Chardon. The study indicated a great need in Chardon, a 5,200-person community just 45 minutes northeast of Cleveland, Ohio. “The City of Chardon is conveniently located off of the I-90/I-271 corridor. Offering a full-service hotel would be ideal to support local businesses, recreation and tourism in the region”. – Chardon Vice-Mayor Heather Hudson Means

“Chardon has many possible locations for a new hotel, but the beautiful Uptown Square area has great potential to be the ideal spot for a new hotel,” stated City Manager, Randal Sharpe. “The Chardon community attracts a great deal of both business and leisure travelers to the area and is currently losing those travelers to neighboring communities. This local, economic loss can be recaptured with a new, upper scale hotel product.”

“We knew anecdotally that Chardon has a strong need for a hotel, but we knew that we needed to quantify that need in order to attract the best possible developer or hotelier,” said Economic Development Chairman, Councilman Kyle Martin. “With the clear results of this study, we can confidently say to prospective investors that our community can support a hotel, and we look forward to working together to welcome a new hotel to our city.”

The community took the initiative to make the investment in a Hotel Feasibility Study in the March 2023. In the coming months, Chardon welcomed a representative from Core Distinction Group into their community for a tour and to sit down with local demand generators and community leaders. “Chardon offers two of the major elements that we look for in the task to understand additional need for accommodations, strong business and leisure traveler potential”. said Jessica Junker, Partner of Core Distinction Group. “These two features, along with, the severe lack of current lodging, hotel supporting amenities, and growth friendly, community leaders, sets the community apart for a potential hotel development”.

The Hotel Market Feasibility Study completed by Core Distinction Group in May of 2023 indicated a need for an upper midscale hotel with 70-90 guest rooms. They also indicated the property should offer amenities including but not limited to, Wi-Fi, Complimentary Breakfast, Meeting Room, and Business Center.

Core Distinction Group offers hotel consultants with unmatched industry and market knowledge in the world of hotel market feasibility study reports and hotel development consulting. In addition to drawing knowledge from industry leading companies, the team has experience in markets with populations of less than 500 to markets with populations in the millions. Experience is key to having a true understanding of each unique project. The team has the experience that you need when developing a new hotel and the market feasibility study to get the project done.

The City of Chardon is currently encouraging inquiries from interested developers, particularly those with experience with projects on scale of the recommendations in the Core Distinction Group feasibility study. Please contact Community Development Administrator, Steve Yaney if you have interest in learning more about the potential hotel project: [syaney@chardon.cc](mailto:syaney@chardon.cc) .

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**CONTACT:**

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